

THE SOUND SOCIAL



www.thesoundsocial.com

01. INTRODUCTION

02. SERVICES

03. OUR CLIENTS

CONTACTS



PURVEYORS OF GOOD MUSIC

The Sound Social specializes in providing bespoke music solutions tailored to your establishment's unique style and atmosphere.

WHAT WE DO

Music is the soundtrack to our lives. We love to hear, explore, and collect music and The Sound Social is how we get to share this passion with the world.

We specialise in the use of music to influence atmosphere. We craft signature sounds for retail spaces & events. By creating bespoke in-store music and playlists we set our clients apart from the competition and reinforce their distinct brand identities by bringing their concepts to life through an engaging customer experience.

UNIQUE

We engage the tenor of a track all the way to the cohesion of the playlist itself, making sure all musical aspects align with our clients expectations and ours.

HAND-PICKED

Our tracks are hand-picked one by one for each clients tailored needs.

CONSIDERED

We consider many key factors including:

- Mood
- Architecture
- Demographics
- Competitors
- Price Points
- Brand Guidelines.

MUSIC CONSULTATION

Our skilled consultants will conduct an in-depth assessment of the business, taking into account the brand, atmosphere, and surroundings. Collaborating closely with our Client, we tailor-make music collections that align with each of the spaces, embodying your brand's distinct personality, style, and values.

DELIVERY

Our global network ensures prompt delivery of the bespoke music experiences. Leveraging our state-of-the-art worldwide delivery system, we seamlessly connect you to our end-to-end profiled music and digital signage delivery services, guaranteeing automated content delivery.

SERVICE & SUPPORT

Efficiently manage and deliver customized collection of music tracks, playlists, and special requests across multiple platforms.



A UNIQUE HAND- PICKED

APPROACH TO MUSIC CURATION,
RADIO AND PLAY-LISTING.

WHY THE SOUND SOCIAL?

PERSONALIZED PLAYLISTS:

We understand that every space has its own personality. Our expert curators will craft playlists perfectly aligned with your ambiance, enhancing the overall experience for your visitors.



DIVERSE MUSIC CATALOG:

From soothing jazz melodies to upbeat pop tunes, we offer a wide range of genres to suit any mood or occasion. Our extensive catalog ensures there's something for everyone.

SEAMLESS INTEGRATION:

Whether it's a own a mall, restaurant, or complex, our music service seamlessly integrates with your existing setup. We manage tunes while focusing on delivering exceptional customer experiences.



FLEXIBLE SUBSCRIPTION PLANS:

We offer flexible subscription plans tailored to our Client's budget and requirements. Say goodbye to one-size-fits-all solutions and hello to personalized music experiences designed just for you.

DEDICATED SUPPORT:

Our team is committed to providing unparalleled support every step of the way. We're here to help, ensuring a smooth and hassle-free experience.



SYMPHONY OF INNOVATION & HARMONY,

where every note resonates with passion
and purpose, enriching your journey
through the boundless realms of music.

CURATED PLAYLISTS:

Table Otto
At The Yard
Tag Heuer
Ora
Recco
Brown Book
Chocomelt
Monsoon
Habra
Moo
Habra
Moo
Ave
Nomad
Gia
Moo
Raw
Aya Cocoa

MaxMara
Jimmy Choo
Kenzo
Lenotre
De Beers
Twin-Set
Max&co
Circa
BBT
Trapani
Elevation Burger
Bowl
DOTS
Mirzam
November
Alyasra
Mirana Rinaldi
Apotheca

Molteni&C
Bibi Hayat
Madeleine
Monsoon
Magnet
4 Spa
Baco
Fatto
The Bowl
Nuqat
Tamdeen
Cafe Meem
Trolley
Lily Coco
Doh!
Grey
360 FoodHall

Rafa Nadal Academy
Ajdan Walk
Net-A-Porter
Lunch Room
Singa Pura
Amai
Roto
Little Ruby's
Ascher
360 mall
Concrete
Levo
Over Jar
Zo Eatery
Odachi
TigerTiger

PRICING:

	OPTION 1 ONE-TIME PLAYLIST	OPTION 2 QUARTERLY SUBSCRIPTION	OPTION 3 YEARLY STREAMING
Description	Customized Playlist	Customized Playlist + Refills	Generic Playlist + Streaming + Device
Tracks	100+ Tracks	300+ Tracks	1,000+ Tracks
Pricing Structure	90 KD per hour	600 KD per quarter	2,000 KD per year
Ad-Free Listening	N/A	N/A	Yes
Offline Listening	Yes	Yes	No
Contract	One-Time	Quarterly	Yearly
Commitment	7 hours minimum	2 quarters minimum	1 year minimum
Track Delivery	Transferred Online/ Portable Storage	Transferred Online/ Spotify Link	Personalized Portal/ Streaming
Public Play License	No	No	Yes
Music Player	No	No	Yes (1 music player per zone)
Scheduling	No	No	Yes
Access Panel/ Application Control	No	No	Yes
Refills	No	Quarterly	Monthly
Special Occasion Music	No	No	Yes
Prayer Integration	No	No	Yes
Support and Maintenance	1 month after submission	1 month after submission	24/7 Support

